



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0015347529** | File Number: **CPR-164177** | Submit Date: **01/09/2015** | Call Sign: **WDEF-TV** | Facility ID: **54385** |

City: **CHATTANOOGA** | State: **TN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

01/09/2015 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2014

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Chattanooga
	Web Home Page Address	www.wdef.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	LUCKY DOG, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7-7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	DR. CHRIS PET VET, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
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Program Title	HENRY FORDS INNOVATION NATION - RAN ONLY ON DIGITAL CHANNEL
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:00-8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	RECIPE REHAB - RAN ONLY ON DIGITAL CHANNEL 12.1

Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 8:30-8:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	ALL IN WITH LAILA ALI, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.1
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.1
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children,has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	GAME CHANGERS WITH KEVIN FRAZIER, AIRED ONLY ON MAIN PROGRAM CHANNEL ON 12.1
List date and time rescheduled	11/08/14, 12:00-12:30pm
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	11/01/14,#7732R
Reason for Preemption	Sports

Digital Core Program (7 of 12)		Response
Program Title		CULTURE CLICK, AIRED ONLY ON OUR SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination		Network
Days/Times Program Regularly Scheduled		Saturday, 10-10:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Culture Click is a half hour series that explores the genesis of and reasons behind cultural events that permeate our every day lives. Host Nzinga Blake opens each week with a list of what's trending on the web that week, which serves as a jumping off point for a deep dive into the culture that shapes us. Culture Click is a highly interactive journey that evokes curiosity about our world. The series is designed to educate and inform children 13-16 years of age. This program meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (8 of 12)		Response
Program Title		ANIMAL ATLAS, AIRED ONLY ON OUR SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination		Network

Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas, viewers are able to travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. They learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, they meet them face to face. Just spin the globe, anywhere, everywhere animals live, you'll find Animal Atlas. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules. This is the second of 2 back to back episodes airing weekly.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)		Response
Program Title		SAFARI TRACKS, AIRED ONLY ON OUR SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination		Network
Days/Times Program Regularly Scheduled		Saturday, 11:30am-12pm
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, in their natural habitat. Each week explore the African continent, from the brush lands of the Savanna to the great Dkavango Delta and beyond. The program serves a significant purpose of informing and educating children and meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)		Response
Program Title		LIVE LIFE AND WIN - RAN ON SECOND DIGITAL CHANNEL 12.2
Origination		Network
Days/Times Program Regularly Scheduled		Sundays, 10:00-10:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		13 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (11 of 12)		Response
Program Title		REAL WINNING EDGE - RAN ON SECOND DIGITAL STATION 12.2
Origination		Network
Days/Times Program Regularly Scheduled		Sunday, 10:30-11:00am
Total times aired at regularly scheduled time		13
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half hour television series that highlights adolescents and young adults making the right choices when faced with tough decisions and significant changes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)		Response
Program Title		LIVE LIFE AND WIN - RAN ON SECOND DIGITAL CHANNEL 12.2
Origination		Network
Days/Times Program Regularly Scheduled		Saturday, 10:30-11:00 am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of excercise and nutrition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Doris Ellis
Address	%WDEF, 3300 Broad Street
City	Chattanooga
State	TN
Zip	37408
Telephone Number	423/785-1200
Email Address	dellis@wdef.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>WDEF aired PSAs which were of benefit to the youth and adults alike during the 1st quarter of 2014. A complete listing of the PSAs which aired on 12.1 and 12.2 during this quarter can be found in our public file. The station sponsored several programs which engaged children and one such program is the Golden Apple Program. WDEF News Anchor Joe Legge through on air announcements, solicited students with the permission of their parents to nominate a teacher who has had a positive impact on their life. A teacher was then chosen by a panel of judges based on the students comments and then highlighted along with the nominating student on Tuesdays Newscast at 6. Another initiative sponsored by the station was a news segment called What's Right with Our Schools. WDEF News Anchor John Mercer featured a segment each Monday during the 6pm newscast highlighting educators, students, individuals or community groups which worked with the students and schools in an extraordinary manner and who went above and beyond the norm in helping to educate children through life lessons. An example of this was students from Washington Alternative Learning Center which planted their own outdoor garden. The students then made the garden available to the Washington Hills Community. The goal was to teach students how to grow vegetables and roses and to help feed and beautify the school and community. WDEF sponsored a Weather in the Classroom initiative. Station meteorologists visited 10 schools and over 798 students in fourth quarter educating students about weather patterns and on being prepared for dangerous weather situations. Presentations to children in the classroom were made at several area schools including West View Elementary, Big Ridge Elementary, Brown Academy, East Lake and Black Fox Elementary among others. WDEF Chief Meteorologist, Patrick Core has a program called Kidcasters where parents can go to our website and tell why their child would like to be a kidcaster. After a child is selected, they, along with their parents, are invited to the station to sit behind the scenes and observe a live news broadcast. Afterwards, the student gets to tape a weather report. They introduce themselves and tell what school they attend and then talk about the next days weather and rate it from an A to a F based on what kind of day they think it will be. They then get to shout out to family members or school mates. The segment is then played on our 11PM news that night and again the next morning on our morning news. Each child received a personalized Kidcaster Certificate and a DVD of their kidcaster weather report. This quarter we had children from the following schools. Ooltewah Middle School, Wallace A Smith Elementary, Lookout Valley Elementary, Ooltewah Elementary, Benton Elementary, Westside Elementary, Gilbert Elementary, and Hixson Elementary among other area schools. During the fourth quarter of 2014, WDEF also sponsored the following events which benefited children and families. Dalton Half Marathon-A fund raiser with proceeds going to City of Refuge in Dalton and Family Promise of Whitfield County. Both organization helps families who have fallen on hard times to recover and get back on their feet. The Shrine Circus with proceeds going to support the Shrine Hospital For Children which is dedicated to providing pediatric medical care regardless of ability to pay. Stars Golf Tournament which benefited the STARS-Students Taking A Right Stand Program and is designated a safe schools program in the Hamilton County Schools. This program encourages kids to make good decisions in school and in life. Proceeds for this tournament go to help fund this program. The Heritage Golf Classic A portion of the proceeds go to the Hunter Worley Foundation which helps families who have suffered the loss of a child. The program helps to provide counseling and financial assistance for grieving families. Portion of the proceeds also goes to the pr</p>
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Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	LUCKY DOG, WILL AIR ONLY ON MAIN DIGITAL PROGRAM CHANNEL 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7-7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children,has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 12)	Response
Program Title	DR. CHRIS PET VET, WILL AIR ONLY ON MAIN DIGITAL PROGRAM CHANNEL 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 7:30-8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 12)	Response
Program Title	RECIPE REHAB, WILL AIR ONLY ON MAIN DIGITAL PRGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8-8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (4 of 12)	Response
Program Title	RECIPE REHAB, WILL AIR ONLY ON MAIN DIGITAL PRGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 8:30-9am

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 12)	Response
Program Title	ALL IN WITH LAILA ALI, WILL AIR ONLY ON MAIN DIGITAL PROGRAM CHANNEL ON 12.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (6 of 12)		Response
Program Title	GAME CHANGERS WITH KEVIN FRAZIER, WILL AIR ONLY ON MAIN DIGITAL PROGRAM CHANNEL ON 12.1	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.	
Other Matters (7 of 12)		Response
Program Title	CULTURE CLICK, WILL AIR ONLY ON SECOND DIGITAL CHANNEL 12.2	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 10:00-10:30am	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Culture Click is a half hour series that explores the genesis of and reasons behind cultural events that permeate our every day lives. Host Nzinga Blake opens each week with a list of what's trending on the web that week, which serves as a jumping off point for a deep dive into the culture that shapes us. Culture Click is a highly interactive journey that evokes curiosity about our world. The program serves a significant purpose of informing and educating children 13-16 and meets the definition of Core Programming as specified in the Commission's rules.	

Other Matters (8 of 12)	Response
Program Title	LIVE LIFE AND WIN - RAN ON SECOND DIGITAL CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition.

Other Matters (9 of 12)	Response
Program Title	ANIMAL ATLAS, WILL AIR ONLY ON SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas, viewers are able to travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. They learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, they meet them face to face. Just spin the globe, anywhere, everywhere animals live, you'll find Animal Atlas. The program serves a significant purpose of informing and educating children 13-16 and meets the definition of Core Programming as specified in the Commission's rules. This is the second episode of back to back episodes airing weekly.

Other Matters (10 of 12)	Response
Program Title	SAFARI TRACKS, WILL AIR ONLY ON SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30am-12pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks focuses on African wildlife and explores the magnificent and mysterious world of these animals, in their natural habitat. Each week explore the African Continent, from the Brush Lands of the Savanna to the great Dkavango Delta and beyond. The program serves a significant purpose of informing and educating children 13-16 and meets the definition of Core Programming as specified in the Commission's rules.
Other Matters (11 of 12)	Response
Program Title	LIVE LIFE AND WIN - WILL AIR ONLY ON SECOND DIGITAL CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life and Win is a series of inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of excercise and nutrition.
Other Matters (12 of 12)	Response
Program Title	REAL WINNING EDGE, WILL AIR ONLY ON SECOND DIGITAL PROGRAM CHANNEL 12.2
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 10:30am-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half hour television series that highlights adolescents and young adults making the right choices when faces with tough decisions and significant challenges.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WDEF-TV, INC</p>

Attachments

No Attachments.